PNC Corporate Profile

PNC has grown into one of the leading financial services organizations in the country, with $309 billion in assets and $216 billion in deposits as of Dec. 31, 2013. For 161 years, PNC has been a strong competitor, innovator and engaged corporate citizen.

Headquartered in Pittsburgh, we provide consumer and small business banking primarily in 19 states and the District of Columbia, with residential mortgage banking and corporate and institutional banking offices across the continental United States. PNC financial consultants bring financial savvy, local knowledge and truly personal service to all of their banking relationships.
Four Pillars of Community Development

- Provide affordable housing to low- and moderate-income persons and communities
- Revitalize and stabilize low- and moderate-income areas
- Provide community service to low- and moderate-income persons
- Promote economic development by financing small businesses/farms

Community Experience

PNC helps to build strong communities and create financial opportunities for individuals, families, and businesses.

In 2013, PNC provided $2 billion in financing that benefited low- and moderate-income populations and communities, including:
- Approximately $1.5 billion in community development loans
- $211 million in equity commitments to construct affordable housing through the Low Income Housing Tax Credit Program
- $146 million to invest in community-supported economic development projects through the New Markets Tax Credit (NMTC) Program
- $11 million to restore historic properties and return them to productive use through the Historic Tax Credit Program
- $118 million in other investments to benefit underserved populations and communities in the PNC footprint

Community Development Lending

- For those who dream of building a better community, PNC responds with creativity and flexibility through various financing options along with collaboration with local, state, and federal agencies.

Community Development Investments

- To stimulate community and economic revitalization, PNC formed PNC Community Partners, Inc., a community development corporation. Through strategic investments, PNC provides nontraditional capital to high-impact development projects.

Charitable Investments

- Community Development Banking works to identify financial needs within our neighborhoods and advocates millions of dollars in PNC Foundation funding to high-impact organizations and programs.
Investments

The Martineau Development
Grand Rapids, MI
Heart of the City Health Center
Grand Rapids, MI
N’Namdi Center
Detroit, MI
Woodward Garden Block
Detroit, MI
AriseDetroit
Detroit, MI
Kaboom
Detroit, MI

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2014 Built Environment Showcase
Michigan State University

November 7, 2014
Huntington National Bank Community Development Lending and Investment Relationship Manager,
Christine Tracy
“placemaking”
people choose to settle in places that offer the amenities, social and professional networks, resources and opportunities to support thriving lifestyles - MI Place

HNB $25MM Michigan Micro-finance initiative

Herkimer – Grand Rapids, MI